


The CRU logo consists of the letters 'CRU' in a bold, white, sans-serif font, enclosed within a white rounded square border.

**CRU**

**Data, Insight,  
Strategy &  
Communities**

A row of cylindrical battery cells, possibly lithium-ion, arranged in a perspective view. The cells are glowing with a bright blue and white light, and are set against a dark blue background. They are reflected on a glossy surface below them.

# **CRU Base Metals and Battery Materials Services**

# Our Services

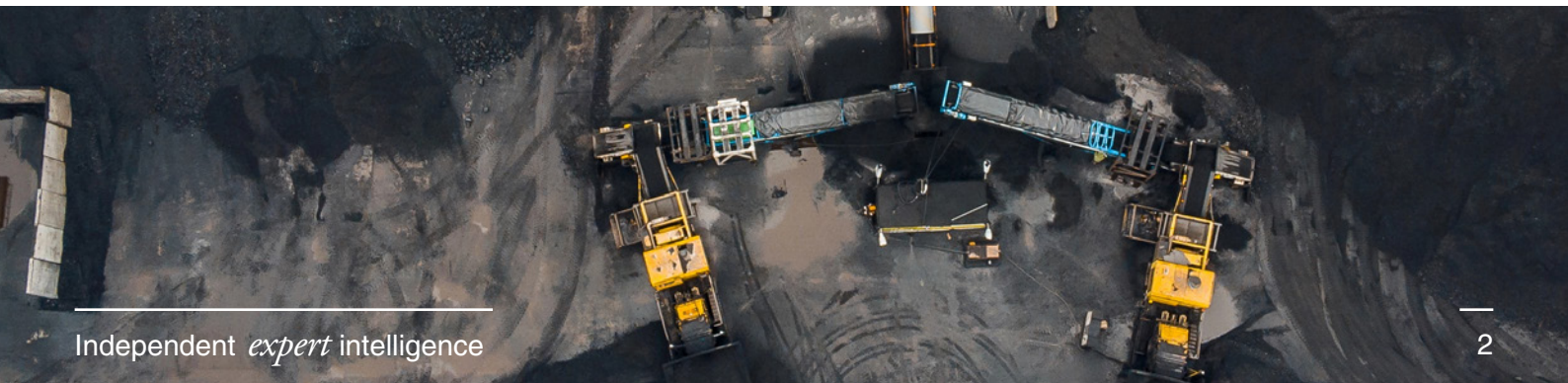
*Navigate base metals and battery materials markets with precision using data-driven insights*

In a market where critical metals demand is accelerating due to renewable energy, electric vehicles and infrastructure upgrades, CRU delivers unparalleled insights across the entire value chain.

Whether tracking lithium’s impact on battery production or following copper’s essential role in electrical grids, our independent data empowers you to optimise sourcing, identify strategic growth areas and meet sustainability targets with confidence.

Comprehensive commodity coverage

Raw materials	Primary and secondary base metals and battery materials	Downstream base metals and battery materials
Cobalt	Copper	Metallic wire and cable
Copper concentrates	Lead	Electricity transmission
Chrome	Zinc	Optical fibre and cable
Gold	Nickel	
Lead concentrates	Tin	
Zinc concentrates	Precious metals	
Lithium spodumene	Molybdenum	
	Lithium	



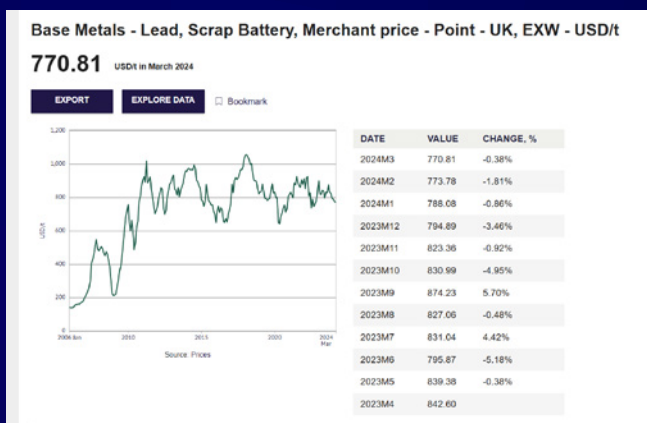


# Track prices and *market movements* with independent, robust data

In the fast-changing base metals and battery materials markets, price visibility is essential for effective procurement and planning.

CRU's independent price assessments and market analysis provide clear benchmarks for informed decision-making. From tracking lithium's evolving price to managing copper volatility, our insights help you adjust strategies to secure supply and stabilise costs.

- CRU price assessments: Access accurate, independent price benchmarks for commodities such as copper, lithium, cobalt and nickel, enabling confident negotiations and contract settlements.
- Market prices: Current price updates to help you anticipate and manage costs, ensuring timely decision-making.
- Market analysis and commentary: Stay ahead of major events with expert insights on regulatory changes, geopolitical factors and industry trends, helping you adapt and manage risks.
- Market data: Historical and current market data to build comprehensive supply-demand insights, empowering data-driven procurement and trading decisions.
- Quarterly price forecast: Short-term price forecasts for effective budgeting and proactive strategy adjustments.

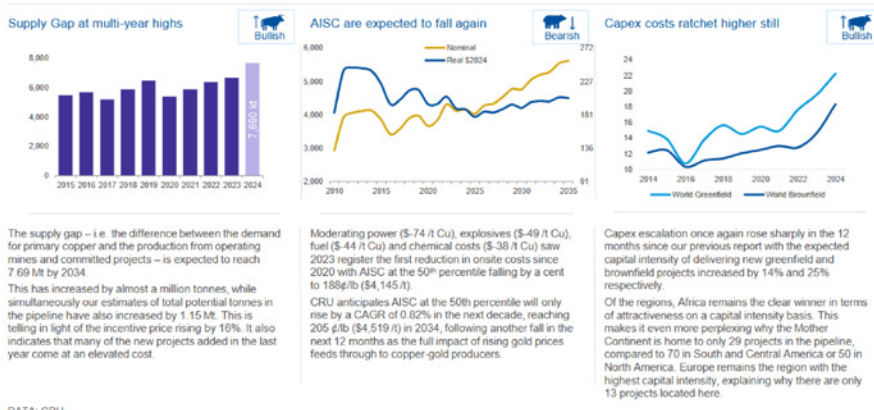


# Plan for the *future* with reliable market forecasts

Anticipate shifts in demand for metals critical to both traditional industries and the evolving energy transition. CRU's medium and long-term market outlooks offer actionable forecasts, illuminating future supply and demand dynamics for key commodities like lithium, nickel and copper to support effective resource allocation and risk mitigation.

- **Five-year forecast data and analysis:** Comprehensive five-year forecasts enable informed planning and procurement strategies, helping you to identify emerging opportunities.
- **Macro-economic data:** Key economic indicators, such as industrial production, inflation and interest rates to contextualise market shifts and guide investment decisions.
- **Macro-economic commentary:** Strategic insights into trade policies, currency fluctuations and geopolitical events that affect the base and battery sectors.
- **Policy insights:** Guidance on regulatory changes impacting production and sourcing, supporting compliance and competitive positioning.
- **Ten-year forecast:** Long-term projections to inform capital investment, strategic planning and risk management.

## More copper tonnes required and at higher cost

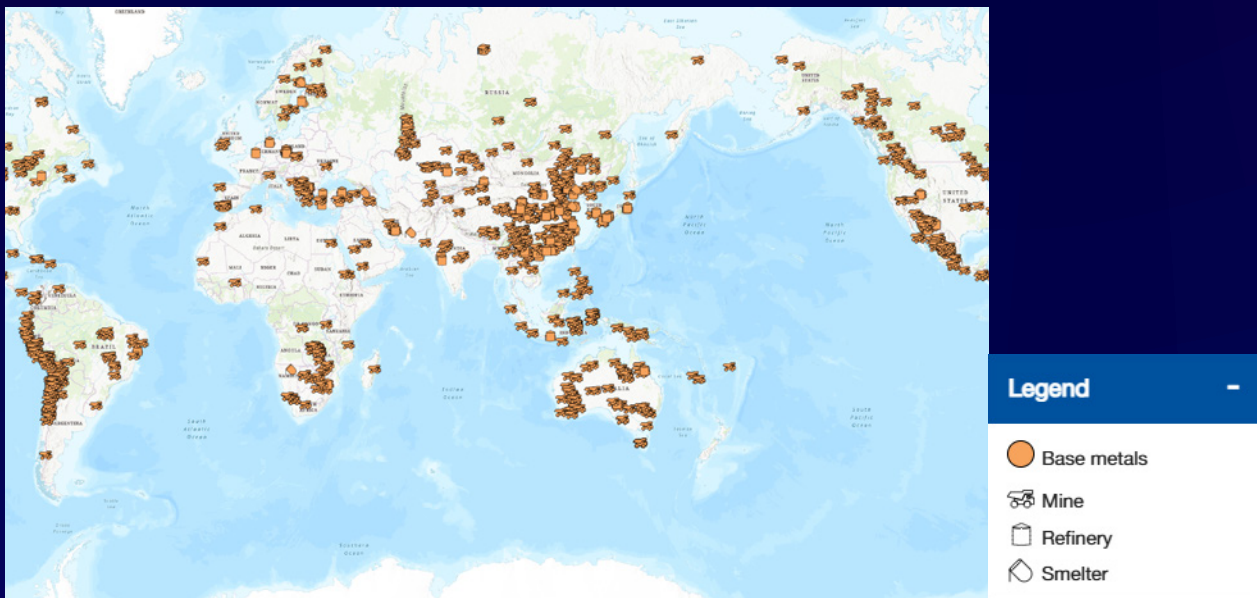




# Outperform with *comprehensive* insight into asset performance

In today's competitive market, accessing detailed data at the asset level is essential for making informed decisions. CRU's Asset Services deliver cost and emissions data for over 950 global assets in copper, lithium, lead, zinc, gold and nickel.

From emissions tracking to cost benchmarking, CRU empowers you to meet ESG standards, evaluate project potential, make the right investment decisions and optimise operations for sustainable growth.





# Trusted partner *across industries*

CRU's insights empower a broad spectrum of sectors – from mining to automotive and financial services – helping companies optimise processes, stay competitive and achieve sustainability targets. Our services support sectors including EV manufacturing with lithium sourcing strategies; energy storage sectors guided with advanced cobalt and nickel data; financial institutions with investment insights; and policymakers with analysis of regulatory trends affecting battery metals.

**See more of the industries we cover**



# Unparalleled *insight* through base metals and battery materials value chains

CRU’s expertise – from base and battery raw materials to downstream products – offers a complete perspective, providing in-depth insights into cost structures, emissions and sustainability trends that keep you competitive.

**Service packages can be tailored to the market insight, access and support required.**

Service features	Classic	Premium
CRU online access	✓	✓
CRU price assessment	✓	✓
Market data and prices	✓	✓
Market analysis & commentary	✓	✓
Short-term price forecast (6 months)	✓	✓
Policy	✓	✓
Macro-economic commentary	✓	✓
Medium-term forecast data & analysis (5 year)	✗	✓
Macro-economic data	✗	✓
Monthly client only webinars	✓	✓
Access to analysts	Limited access	Full access
Access to DataLab and *API	✓	✓
Long-term forecast (10 year)	Standalone	Standalone

\*API access is subject to an enterprise license

Standalone service features	
Production Cost Scenarios	✓
Mine Asset Data (incl. Costs, Valuations)	✓
Mine Asset Emissions	✓
Smelter & Refinery Asset Data (incl. Costs)	✓
Mine Asset data – Scenarios	✓
Smelter & Refinery Asset data – Scenarios	✓

**[See a full list of our Base and Battery Materials Services here](#)**



# Delivering value through *specialised services*

## **A comprehensive view of the battery value chain – from mine-to-market:**

The Battery Value Chain Service provides you with independent analysis of the global battery supply chain. It delivers transparency across upstream and downstream sectors, providing key insights into supply, demand, price and technology forecasts, and enabling you to be ready for emerging market opportunities.

[Learn more](#)

## **Wire and Cable insights for high-demand applications:**

With growth in demand for wire and cable from sources such as AI-driven data centres and renewable energy infrastructure, CRU's insights offer market analysis, real-time pricing assessments and quarterly forecasts needed to navigate supply chains, manage price volatility and align sourcing strategies with economic shifts.

[Learn more](#)

## **Analyse and examine cost structures of battery technologies:**

CRU's Battery Technology and Cost Model provides essential insight into cost and performance. It equips battery sector businesses with tools to navigate advancements in battery technologies and manage supply chain sourcing.

[Learn more](#)

## **Access a comprehensive view of the high-grade phosphate market:**

With a particular focus on the lithium iron phosphate (LFP) sector, the Specialty Phosphate Service provides essential insights into its role in battery technology, including price forecasts and market dynamics. By unpacking the complexities of the phosphate supply chain, CRU enables you to understand upstream sourcing and downstream technological advancements that are critical for battery production.

[Learn more](#)



# Bespoke support for strategic projects

Experience counts, and CRU has the strongest pedigree in advising the world's biggest technological and industrial businesses on game-changing strategies. From decarbonisation initiatives to ensuring compliance with upcoming policy changes, we have advised thousands of organisations through countless scenarios, including:

- Strategic planning: Acquisitions and growth, emissions and procurement
- Market decisions: Specialised market studies and lenders' market reports
- Valuation: Feasibility studies, M&A support and specialised valuation of business elements
- Negotiation support: Assistance with contract reviews, negotiation and risk assessments

## Contact us

For more information on **CRU's**  
Base and Battery **Services**

Request a *demo* now

## Global offices



- Beijing
- Cyprus
- Dubai
- Houston
- Johannesburg
- Mumbai
- New York
- London (Head Office)**
- Pittsburgh
- Santiago
- São Paulo
- Seoul
- Shanghai
- Sheffield
- Singapore
- Sydney
- Tokyo
- Toronto